



SPONSORSHIPS PROSPECTUS

“If you can see her, you can be her!”

WWW.WITWA.ORG.AU

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Who is WiTWA?

Women in Technology WA (WiTWA) is the leading advocate for diversity, inclusion, and equity (DEI) for women in technology in Western Australia.

WiTWA was established in 1998 and represents 8,500+ members across Science, Technology, Engineering, Mathematics (STEM) and Innovation sectors in Western Australia.

Our network is diverse and ranges from school students, TAFE and university students through to early, medium and established industry leaders and decision makers.

Our core focus is increasing the representation of women in STEM and entrepreneurship and fostering diversity and innovation in the tech [+] landscape to drive the success of WA businesses and the economy.

Our programs, events, stakeholder engagement, impact and advocacy work are designed to attract and retain more women into tech, support those already in the tech sector, help upskill women interested in emerging areas of work and inspire the next generation to embrace the opportunities these future skills unlock.

WiTWA is seen by the private sector, government and our members as a leading authority and trusted consulting partner on state technology developments and programs.

8,500+



Active Memberships

19K



Social Media
Followers

650+



Role Models &
Allies

8,000+



Students Inspired
(through Techtrails)

64



Techtrails STEM
School Incursions

\$1,434,364



in secured grants
to support our
programs

37



Event Sponsors &
Partners

5



DEI Corporate
Member
Organisations

3



Paid Resources

45



Volunteers

WiTWA's story

26 years of impact: WA's leading advocate for women in STEM

- Founded in 1998 - Championing women in tech and STEM for over two decades
- A Respected Voice - Growing into a key leader in WA's tech community
- Driving Change - Committed to increasing representation and leadership of women in STEM and Entrepreneurship
- Evolving for the Future - Transitioning to a Governing Board for greater sustainability and strategic impact

“If you can see her, you can be her”

Why WiTWA matters

The Gender Gap: A challenge and an opportunity

- 23% of senior management in STEM industries are women
- Women hold only 16% of executive roles in tech
- Women represent 23% of board positions in tech companies
- A lack of diversity stifles innovation, creativity, and economic growth. Women bring unique perspectives, problem-solving skills, and leadership that strengthen the tech industry.
- At WiTWA, we're dedicated to closing this gap by empowering women at every stage of their careers—whether starting out, stepping into leadership, or paving the way for the next generation.

WiTWA's vision

A future where women lead in tech and STEM

Vision Statement: A thriving tech ecosystem where women are empowered to lead, innovate, and drive change in the world of tech and STEM.

Strategic Pillars:

- Sustainable Growth - Ensuring WiTWA's long-term impact and independence
- Strategic Alliances - Expanding partnerships to drive greater influence
- Leadership Transformation - Transitioning to a professional Governing Board for enhanced impact
- Maximized Impact - Empowering more women and girls in tech and STEM

WiTWA's journey

Pioneering change and advancing women in STEM

WiTWA's initiatives are diverse and dynamic, designed to offer tangible opportunities for women, non-binary and male allies and individuals to grow, network, and excel in STEM careers:

- **Annual WITWA Conference & Awards:** A flagship event that brings together thought leaders, innovators, and industry experts to celebrate the achievements of women in STEM while providing opportunities for learning and collaboration.
- **STEMpower Platform Launch:** A dedicated digital platform aimed at supporting women in STEM, featuring resources, networking opportunities, and career development tools.
- **Techtrails STEM School Programs:** Techtrails is an experience, designed to spark curiosity and ignite a passion for STEM and entrepreneurship, this program brings WA primary and secondary students face-to-face with industry experts. Through hands-on experiments, immersive storytelling, and real-world problem-solving, students will uncover the endless possibilities of STEM careers. Techtrails fuel's the imagination and ambition of the next generation!
- **Networking Events:** Curated events that allow like-minded professionals to connect, exchange ideas, and build relationships that can foster career growth.
- **Panel Discussions & Workshops:** Focused on crucial topics such as upskilling, education, organizational awareness, mentorship, and creating supportive communities of changemakers who are committed to making a difference.
- **DEI Masterclasses:** These sessions address diversity, equity, and inclusion (DEI) challenges head-on, with a focus on shifting mindsets and tackling systemic issues rather than placing the responsibility on women or non-binary individuals.

WiTWA's Journey is one of dedication, resilience, and impact. We are proud of what we've achieved so far, but we are even more excited about what lies ahead. Together, with the support of forward-thinking organisations and allies, we can continue to break down barriers and create a future where women and individuals thrive in STEM.

WITWA's impact so far

As WITWA continues to grow and make an impact in the Tech and STEM industries, we have measured our achievements so far:

700

WITWA CONFERENCE
ATTENDEES

690

WITWA AWARDS
ATTENDEES

70

SUCCESSFUL
WITWA EVENTS
HOSTED SINCE 2020

2M

UNIQUE TOTAL REACH ON
SOCIAL MEDIA ON
CONFERENCE & AWARDS
DAYS

13.6%

ENGAGEMENT RATE ON
LINKEDIN ON
CONFERENCE & AWARDS
DAYS

897

TOTAL POSTS FROM OUR
COMMUNITY ON
CONFERENCE & AWARDS
DAYS

37

WITWA SPONSORS &
PARTNERS SUPPORTING
OUR INITIATIVES

190

WITWA AWARD
NOMINATIONS RECEIVED
IN A YEAR

35

WITWA AWARDS JUDGES
- INDUSTRY EXPERTS IN
TECH & STEM

300

JOBS OF THE FUTURE &
CAREER PATHWAYS -
STEMPOWER PLATFORM

80+

INSPIRING ROLE MODEL
VIDEOS -
STEMPOWER PLATFORM

30

CAREER LEARNING
MODULES -
STEMPOWER PLATFORM

Making an impact in our community

Hear from our sponsors, partners, and community on the impact we are making.

“Grown out of all imagination, WiTWA is one of the best conferences to spread the word about diversity. We might be women focussed but we are men friendly and it is only going to work when we all get together to make sure that women and men have the best opportunity. With even greater times to come, WiTWA You Rock!”

Professor Lyn Beazley AO - WiTWA Patron and STEM champion

“At Data#3, our people are the heartbeat of our business. We’re proud to not only be a platinum sponsor of the Women in Technology WA conferences and awards, but also a DEI Corporate Sponsor. Together, we’re dedicated to delivering opportunities and pathways for women and other diverse groups in the WA tech community and beyond.”

Data #3 Limited - WiTWA Platinum Sponsors

“Seeing how STEMpower is going to get into schools, kids can use it, and from a government and industry perspective, we’re able to put our content on STEMpower as well. It’s going to be really beneficial for young kids to see all the opportunities that are out there in STEM.

Department of Industry, Science and Resources, Australian Government

“Woodside are proud to partner with WiTWA to further support Women in technology. As our organisation digitally transforms, we recognise the importance of engaging, advancing and building diversity within the technology industry in Western Australia”

Woodside Energy - WiTWA Gold & Trophy Sponsors

“Try lots of options. “You don't need to wait for others to believe in you first before you should believe in yourself, you will be pressured to fit in so surround yourself with people who share your interests and embrace your differences. if you don't think something is right, fight for it. You can make a difference and other girls are watching.”

Techtrails STEM Role Model - Industry Representative

“Winning this award is an absolute privilege. Working with young women across WA, helping them find their path in their careers or empowering their work, is incredibly rewarding. Being celebrated for these efforts means that I am not only recognising my own achievements but also celebrating the successes of these amazing women on my platform. It’s a tribute to the next generation making their mark in our community.”

WiTWA Award Winner (2023)

What WiTWA seeks in sponsors and partners

We seek sponsors that are engaged in and active contributors to the WA community and who are committed to growing a globally recognisable identity of inclusivity in our STEM sectors. The organisations who have sponsored and partnered with WITWA across our key initiatives over the years include:



Why sponsor WiTWA?

Because visibility, impact, and purpose matter

When you sponsor WiTWA, you're not just putting your logo on a banner you're aligning your brand with a movement that's changing the face of tech. You're investing in the future: more inclusive, more innovative, and more representative.

Brand Power with Purpose

- Stand out by standing for something. Showcase your commitment to diversity, innovation, and progress in the tech space.

Grow Your Talent Pipeline

- Be front and center with tomorrow's tech leaders. Our community is filled with bold thinkers, problem-solvers, and game-changers.

Authentic Community Engagement

- Join a thriving network of professionals and industry leaders who are serious about making tech better for everyone.

Amplify Your Voice

- Get featured in WiTWA events, campaigns, and media. We shine a light on our sponsors and their stories.

Lead the Change

- Sponsorship isn't just support it's leadership. Be part of shaping a future where equity is the norm, not the exception.

"Lead the Change in Tech—Sponsor WiTWA and Empower Tomorrow's Innovators."

Sponsorship Packages

ALL STAR SPONSOR

(Exclusive to one organisation)



WiTWA's All Star Sponsor is a game-changing opportunity for sponsors. The ultimate sponsorship package, offering the highest level of visibility, access, and engagement across WiTWA's programs and events. This package ensures maximum exclusivity, exposure, and influence.

INVESTMENT \$100,000 (+ GST)

Inclusions

Exclusive Premium Benefits & Promotion	<ul style="list-style-type: none">• Recognised as exclusive WiTWA partner.• Keynote speaking opportunity: Opportunity for a high-profile speaking spot at the WiTWA Conference:<ul style="list-style-type: none">◦ subject to alignment with Conference theme and approval by WiTWA◦ sales pitches excluded• Feature article in WiTWA newsletter and website:<ul style="list-style-type: none">◦ Exclusive profile on their commitment to diversity and tech full-page ad in digital event program• Exclusive media exposure:<ul style="list-style-type: none">◦ Premium branding on all promotional materials, media walls, and interviews (in line with WiTWA branding or WiTWA co-branding as approved by WiTWA)• Dedicated social media campaign (Value \$20,000+):<ul style="list-style-type: none">◦ 6 key initiatives promoted across LinkedIn, Twitter, Facebook & Instagram• Video feature:<ul style="list-style-type: none">◦ Provided by sponsor up to 3 minutes, highlighting their commitment to diversity in tech (shown at WiTWA Conference)
Branding & Exposure	<ul style="list-style-type: none">• Exclusive branding: main stage and all screens at annual WiTWA Conference and Awards• Exhibition space: premium double-size booth at annual WiTWA Conference• Premium placement in all digital and print collateral at annual WiTWA Conference and Awards
Tickets & VIP Access	<ul style="list-style-type: none">• WiTWA Conference - 24 tickets (3 tables)• WiTWA Awards - 24 tickets (3 tables) (Prime-positioned VIP table)• WiTWA Conference and Awards - VIP access and private reception: exclusive networking with speakers and executives• Organisation team photo at the WITWA Conference & Awards night
Monthly WiTWA Events & Techtrails Schools Engagement	<ul style="list-style-type: none">• WiTWA monthly event sponsor (Value \$10,000):<ul style="list-style-type: none">◦ Ability to host one premium event with full branding and speaking spot• Techtrails schools program #1 and #2 (Value \$15,000):<ul style="list-style-type: none">◦ Sponsor a full school engagement program, including paid speakers• Dedicated WiTWA speaker (up to 4 hours) at internal or external events• 20% discount on full-price WiTWA monthly event tickets for calendar year (excludes WiTWA Conference and Awards tickets)

Sponsorship Packages

FUTURE CATALYST SPONSOR

(Exclusive to one organisation)

This sponsorship ensures the long-term sustainability of WiTWA, supporting ongoing programs, operations, and initiatives that drive diversity in technology.

INVESTMENT \$60,000 (+ GST)

Inclusions

Core Recognition & Branding	<ul style="list-style-type: none">• "Future Catalyst Sponsor" naming rights:<ul style="list-style-type: none">◦ Recognised as a key supporter of WiTWA across all communications• Premium logo placement:<ul style="list-style-type: none">◦ Year-round branding on all event collateral, website, and promotional materials (excluding Conference and Awards)• Exclusive feature in annual report and website:<ul style="list-style-type: none">◦ Highlighting their contribution to longterm impact
Tickets & VIP Access	<ul style="list-style-type: none">• WiTWA Conference - 12 Conference tickets (1.5 tables)• WiTWA Awards - 12 Awards tickets (1.5 tables) (VIP seating)• Invitation to exclusive strategy and impact roundtable with key industry leaders• 30% discount on full-price WiTWA monthly/bi-monthly event tickets for calendar year• Organisation team photo at the WITWA Conference and Awards night
Thought Leadership & Engagement	<ul style="list-style-type: none">• One thought leadership article or video feature provided by the sponsor on a topic approved by WiTWA shared across WiTWA channels• WiTWA speaker (up to 3 hours) at the sponsor's internal event or conference• Ability to co-design a STEM or tech initiative with WiTWA (may include STEMpower where aligned and approved by WiTWA)

Sponsorship Packages

WITWA CONFERENCE & AWARDS PLATINUM SPONSOR

This sponsorship ensures that women have the opportunity to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

INVESTMENT \$36,000 (+ GST)

Inclusions

Tickets & VIP Access	<ul style="list-style-type: none">• WiTWA Conference - 16 Conference tickets (2 tables)• WiTWA Awards - 16 Awards tickets (2 tables)• Premium seating and table location at WiTWA Conference and Awards• 30% discount on additional tickets to WiTWA Conference and Awards• WiTWA Conference and Awards - VIP access and private reception: 4x tickets to exclusive networking with speakers and executives
Exclusive Prime Benefits & Exposure	<ul style="list-style-type: none">• WiTWA Conference speaker: speaking opportunity at the WiTWA Conference OR (speaking opportunity at a WiTWA event during the calendar year - subject to alignment with event theme and approval by WiTWA. (sales pitches excluded)• Exhibition space: premium size booth at annual WiTWA Conference• Stage banner placement: premium location placement of banner at WiTWA Conference• Logo displayed on media walls at WiTWA Conference and Awards night• Branding on tables: all sponsor tables will have reserved cards• Promotion of initiatives on social media platforms and WiTWA newsletters - 4 initiatives• Organisation team photo at the WiTWA Conference and Awards night
Branding, Promotion & Photography	<ul style="list-style-type: none">• Logo and links on our WiTWA website• Logo inclusion across digital WiTWA Conference and Awards collateral• Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the WiTWA Conference and Awards• Email mentions in our promotional email campaigns to members before and after events• Verbal acknowledgements during the WiTWA Conference and Awards• Logo displayed on media wall and digital screen during WiTWA Conference and Awards• Access to professional photos taken at both the Conference and Awards

Sponsorship Packages

WITWA CONFERENCE & AWARDS GOLD SPONSOR

This sponsorship ensures that women have the opportunity to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

INVESTMENT \$26,000 (+ GST)

Inclusions

Tickets & VIP Access	<ul style="list-style-type: none">• WiTWA Conference - 12 Conference tickets (1.5 tables)• WiTWA Awards - 12 Awards tickets (1.5 tables)• Prime seating and table location at WiTWA Conference and Awards• 25% discount on additional tickets to WiTWA Conference and Awards• WiTWA Conference and Awards - VIP access and private reception: 3x tickets to exclusive networking with speakers and executives
Exclusive Prime Benefits & Exposure	<ul style="list-style-type: none">• WiTWA Conference speaker: speaking opportunity at the WiTWA Conference OR (speaking opportunity at a WiTWA event during the calendar year - subject to alignment with event theme and approval by WiTWA. (sales pitches excluded)• Exhibition space: prime size booth at annual WiTWA Conference• Stage banner placement: prime location placement of banner at WiTWA Conference• Logo displayed on media walls at WiTWA Conference and Awards night• Branding on tables: All sponsor tables will have reserved cards• Promotion of initiatives on social media platforms and WiTWA newsletters - 2 Initiatives• Organisation team photo at the WiTWA Conference and Awards night
Branding, Promotion & Photography	<ul style="list-style-type: none">• Logo and links on our WiTWA website• Logo inclusion across digital WiTWA Conference and Awards collateral• Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the WiTWA Conference and Awards• Email mentions in our promotional email campaigns to members before and after event• Verbal acknowledgements during the WiTWA Conference and Awards• Logo displayed on media wall and digital screen during WiTWA Conference and Awards• Access to professional photos taken at both the Conference and Awards

Sponsorship Packages

WITWA CONFERENCE & AWARDS SILVER SPONSOR

This sponsorship ensures that women have the opportunity to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

INVESTMENT \$12,000 (+ GST)

Inclusions

Tickets & VIP Access	<ul style="list-style-type: none">• WITWA Conference - 8 Conference tickets (1 table)• WITWA Awards - 8 Awards tickets (1 table)• 20% discount on additional tickets to WITWA Conference and Awards• WITWA Conference and Awards - VIP access and private reception: 2x tickets to exclusive networking with speakers and executives
Exclusive Prime Benefits & Exposure	<ul style="list-style-type: none">• WITWA event speaker: speaking opportunity at a WITWA monthly/bi-monthly event during the calendar year - subject to alignment with event theme and approval by WITWA. (sales pitches excluded)• Exhibition space: standard size booth at annual WITWA Conference• Side of stage banner placement: placement of banner along the side of the stage at WITWA Conference• Logo displayed on media walls at WITWA Conference and Awards night• Branding on tables: all sponsor tables will have reserved cards• Organisation team photo at the WITWA Conference and Awards night
Branding, Promotion & Photography	<ul style="list-style-type: none">• Logo and links on our WITWA website• Logo inclusion across digital WITWA Conference and Awards collateral• Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the WITWA Conference and Awards• Email mentions in our promotional email campaigns to members before and after events• Verbal acknowledgements during the WITWA Conference and Awards• Logo displayed on media wall and digital screen during WITWA Conference and Awards• Access to professional photos taken at both the Conference and Awards

Sponsorship Packages

WITWA CONFERENCE & AWARDS BRONZE SPONSOR

This sponsorship ensures that women have the opportunity to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

INVESTMENT \$6,000 (+ GST)

Inclusions

Tickets & VIP Access	<ul style="list-style-type: none">• WiTWA Conference - 4 Conference tickets (half table)• WiTWA Awards - 4 Awards tickets (half table)• 20% discount on additional tickets to WiTWA Conference and Awards• WiTWA Conference and Awards - VIP access and private reception: 1x ticket to exclusive networking with speakers and executives
Exclusive Prime Benefits & Exposure	<ul style="list-style-type: none">• Side of stage banner placement: placement of banner along the side of the stage at WiTWA Conference• Logo displayed on media walls at WITWA Conference and Awards night• Branding on tables: all sponsor tables will have reserved cards• Organisation team photo at the WITWA Conference and Awards night
Branding, Promotion & Photography	<ul style="list-style-type: none">• Logo and links on our WiTWA website• Logo inclusion across digital WITWA Conference and Awards collateral• Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the WiTWA Conference and Awards• Email mentions in our promotional email campaigns to members before and after events• Verbal acknowledgements during the WiTWA Conference and Awards• Logo displayed on media wall and digital screen during WiTWA Conference and Awards• Access to professional photos taken at both the Conference and Awards

Sponsorship Packages

WITWA CONFERENCE & AWARDS FUTURE TALENT SPONSOR

This sponsorship ensures that women have the opportunity to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

INVESTMENT \$10,000 (+ GST)

Inclusions

Tickets & VIP Access	<ul style="list-style-type: none">• WiTWA Conference - 8 Conference tickets (1 table)• WiTWA Awards - 8 Awards tickets (1 table)• 20% discount on additional tickets to WiTWA Conference and Awards• WiTWA Conference and Awards - VIP access and private reception: 1x ticket to exclusive networking with speakers and executives
Exclusive Prime Benefits & Exposure	<ul style="list-style-type: none">• Side of stage banner placement: placement of banner along the side of the stage at WiTWA Conference• Logo displayed on media walls at WITWA Conference and Awards night• Branding on tables: all sponsor tables will have reserved cards• Organisation team photo at the WITWA Conference and Awards night
Branding, Promotion & Photography	<ul style="list-style-type: none">• Logo and links on our WiTWA website• Logo inclusion across digital WITWA Conference & Awards collateral• Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the WiTWA Conference and Awards• Email mentions in our promotional email campaigns to members before and after events• Verbal acknowledgements during the WiTWA Conference and Awards• Logo displayed on media wall and digital screen during WiTWA Conference and Awards• Access to professional photos taken at both the Conference and Awards

Sponsorship Packages

WITWA AWARDS TROPHY SPONSOR

This sponsorship celebrates the talented women we have within the industry, raising their profiles and creating a pipeline of role models to inspire women at all stages of their careers. As we say - "If you can see her, you can be her!".

INVESTMENT \$10,000 (+ GST)

Trophy Categories

- Advocacy, Community & Volunteering
- AI, Robotics, Data & Analytics
- Architecture, Development & QA
- Cyber, Security & Privacy
- Design, Analysis & Product Management
- Delivery, Project Management & IT Support
- Digital Creativity & Game Tech
- Entrepreneurship & Innovation
- Sales, Marketing & Business Support
- STEM Academia & Research
- STEM/ STEAM/ Digital Education in Schools
- Outstanding Senior Leadership
- Outstanding Allyship
- People's Choice
- Outstanding Regional Role Model
- Outstanding Youth Role Model
- Tech [+] Star
- Rising Talent

Inclusions

Tickets	<ul style="list-style-type: none">• WITWA Awards - 8 Awards tickets (1 table)• 10% discount on additional tickets to WITWA Awards
Exclusive Benefits & Exposure	<ul style="list-style-type: none">• VIP to present award category trophy to winner on stage at the WITWA Awards• Logo/Company name on award category trophy• Logo displayed on media walls at WITWA Awards night• Branding on tables: All sponsor tables will have reserved cards• Organisation team photo at the WITWA Awards night
Branding, Promotion & Photography	<ul style="list-style-type: none">• Logo and links on our WITWA website• Logo inclusion across digital WITWA Awards collateral• Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the WITWA Awards• Email mentions in our promotional email campaigns to members before and after events• Verbal acknowledgements during the WITWA Awards night• Logo displayed on media wall and digital screen during WITWA Awards night• Access to professional photos taken at the WITWA Awards night

Sponsorship Packages

WITWA OPPORTUNITIES EVENTS SPONSOR

INVESTMENT \$5,000 (+ GST)

Inclusions

Note: The inclusions are for the specific event you are sponsoring

Tickets	<ul style="list-style-type: none">• 4x complimentary event tickets (for the specific event you are sponsoring)
Exclusive Benefits & Exposure	<ul style="list-style-type: none">• WiTWA event speaker x1: speaking opportunity at the WiTWA monthly/bi-monthly event that you are sponsoring - subject to alignment with event theme and approval by WiTWA. (sales pitches excluded)• Prime banner location at the WiTWA event• Verbal acknowledgement during the event
Branding, Promotion & Photography	<ul style="list-style-type: none">• Sponsor logo on powerpoint presentation• Logo across digital event collateral (co-branding)• Social media exposure via our LinkedIn, Facebook, and Instagram channels• Email mentions in our promotional email campaigns to members about the event• Access to photos taken at the event

WITWA OPPORTUNITIES EVENT VENUE SPONSOR

INVESTMENT - COST OF VENUE

Inclusions

Note: The inclusions are for the specific event you are sponsoring

Tickets	<ul style="list-style-type: none">• 4x complimentary event tickets (for the specific event you are sponsoring)
Branding, Promotion & Photography	<ul style="list-style-type: none">• Representative to do the event 'welcome and housekeeping'• Prime banner location at the WiTWA event• Verbal acknowledgement during the event• Sponsor logo on powerpoint presentation• Logo across digital event collateral (co-branding)• Social media exposure via our LinkedIn, Facebook, and Instagram channels• Email mentions in our promotional email campaigns to members about the event• Access to photos taken at the event

Sponsorship Packages

TECHTRAILS SCHOOL INCURSIONS - GOVERNMENT SCHOOLS & PRIVATE SCHOOLS (METROPOLITAN & REGIONAL WESTERN AUSTRALIA)

This sponsorship ensure Techtrails STEM WA continues to deliver experiences, designed to spark curiosity and ignite a passion for STEM and entrepreneurship, this program brings WA primary and secondary students face-to-face with industry experts. Through hands-on experiments, immersive storytelling, and real-world problem-solving, students will uncover the endless possibilities of STEM careers. Techtrails fuel's the imagination and ambition of the next generation!

INVESTMENT \$10,000 (+ GST)

Inclusions

Note: The inclusions are for the specific Techtrails School Incursion you are sponsoring.

Exclusive Benefits & Exposure	<ul style="list-style-type: none">• Techtrails speakers: keynote/full day speaking opportunity at the Techtrails STEM school incursion that you are sponsoring - subject to alignment with event theme and approval by WITWA. (Sales pitches excluded)• Techtrails school incursion volunteers: 'on the day' volunteers to help make the day a success• Flights and accommodation for one staff member to travel and speaker at the Techtrails STEM school incursions (regional only)• Note: Additional speakers and volunteers for regional Techtrails can be supplied at the organisations cost to cover flights/accommodation/car hire
Branding & Promotion	<ul style="list-style-type: none">• Prime banner location at the Techtrails STEM school incursion• Verbal acknowledgement during the Techtrails STEM school incursion• Sponsor logo on powerpoint presentation for the Techtrails STEM school incursion (co-branding)• Logo across print and digital event collateral (co-branding)• Social media exposure via our LinkedIn, Facebook, and Instagram channels• Email mentions in our promotional email campaigns to members about the Techtrails STEM school incursion• Access to videos and photos taken at the event

2025



STEMpower Platform Launch

STEMpower is a platform that empower students, families, educators, parents, and community leaders to make informed decisions about future-ready STEM careers and skills. Through hands-on learning experiences and access to inspiring mentors, STEMpower bridges the gap between STEM knowledge and real-world opportunities, encouraging the next generation to thrive in a rapidly evolving workforce.

DATE: Thursday, 5 June 2025

TIME: 8.00am - 4.00pm

VENUE: Crown Perth

WiTWA Tech [+] Conference

The WiTWA Tech [+] Conference is an opportunity for women and male allies to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

DATE: Thursday, 6 November 2025

TIME: 8.30am - 5.30pm

VENUE: Perth Convention & Exhibition Centre

WiTWA Tech [+] Awards

The WiTWA Tech [+] Awards celebrates the talented women we have within the industry, raising their profiles and creating a pipeline of role models to inspire women at all stages of their careers. As we say - if you can see her, you can be her.

DATE: Friday, 7 November 2025

TIME: 6pm - midnight

VENUE: Perth Convention & Exhibition Centre

Contact the WiTWA partnerships team

partnerships@witwa.com.au