

WOMEN IN TECHNOLOGY WA PARTNERSHIPS

Demonstrate your commitment to your organisational values of gender diversity and inclusion.

2024



www.witwa.org.au

WITWA BRINGS TO LIFE

'If You Can See Her, You Can Be Her'

Join us as a WiTWA partner in 2024, as diversity, equity, and inclusion, alongside climate change and cybersecurity, take center stage on Board Agendas.

Our WiTWA partners are socially responsible companies looking to increase their visibility among key industry players and the top talent in WA's tech industry. They ask:

- How can we attract more women to our organisation?
- How can our organisation pave the way for women to grow their careers into leadership roles?
- How can we retain the talented women who work for us?



WiTWA's Tech [+] Conference and Tech [+] Awards provide a unique opportunity to demonstrate your organisation's commitment to diversity, equity and inclusion.

Our Conference is an opportunity for women and allies to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

Our Awards celebrate the talented women we have within the industry, raising their profiles and creating a pipeline of role models to inspire women at all stages of their careers. As we say - if you can see her, you can be her.

WiTWA's unwavering passion for the members we serve ensures we are trusted by thousands of women across WA.

We align with organisations like yours that share our values.

We use various platforms to amplify your profile to our membership, helping you engage a continuously growing talent pool in WA's tech industry.

WiTWA's proven success, and positive impact, see many of our industry partners return year after year to sponsor the Tech [+] Conference and Tech [+] Awards.

"Data#3 is not only proud to be a platinum sponsor of the Women in Technology WA conferences and awards, but also a DEI Corporate Sponsor. Together, we're dedicated to delivering opportunities and pathways for women and other diverse groups in the WA tech community and beyond."



Tech [+] Conference

Thursday, 7th November 2024

WiTWA's Conference last year attracted an incredible range of local and interstate speakers, with keynotes from Kemi Nekvapil (Shifting your thinking on what power is and who gets to have it), Lucy Peach (How Women Work) and Tracey Spicer (How historical biases are shaping our future). We reached over 2 million online users and this year is looking bigger and brighter for our community.



Tech [+] Awards

Friday, 8th November 2024

Network and be inspired at the main annual celebration of WA's diverse Tech [+] talent. With 6 Special Categories and 11 Technology [+] Field Categories, this important event amplifies the voice and achievements of the talented women within our industry. It is guaranteed to be a night to remember!



Get in touch with us today at
partnerships@witwa.org.au

so we can promote your wonderful support across our
 2024 event program

PARTNERSHIP ENGAGEMENTS

TECH [+] CONFERENCE AND AWARDS - SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$30,000 + GST (SOLD OUT)

- 16 Conference Tickets (2 tables)
- 14 Awards Tickets
- Prime seating at the Conference, with branding
- Prime exhibition space at that Conference
- Speaking opportunity within the WITWA calendar of events.
- Banner placement alongside main stage at Conference
- 30% discount on on full-price tickets
- 4 key initiatives promoted across social platforms & Newsletters

GOLD SPONSOR

\$20,000 + GST (4 available)

- 8 Conference Tickets (1 table)
- 12 Awards Tickets
- Prime seating at the Conference, with branding
- Prime exhibition space at that Conference
- Speaking opportunity within the WITWA calendar of events.
- 30% discount on full-price tickets
- 2 key initiatives promoted across social platforms & Newsletters

SILVER SPONSOR

\$10,000 + GST (6 available)

- 6 Conference Tickets
- 6 Awards Tickets
- Exhibit space at the Conference
- 20% discount on full-price tickets

BRONZE SPONSOR

\$5000 + GST (15 available)

- 4 Conference Tickets
- 4 Awards Tickets
- Banner placement at the Conference
- 10% discount on full-price tickets

AWARD TROPHY SPONSOR

\$7,500 + GST (17 available)

- 5 Awards Tickets
- VIP to present your trophy
- Logo/Organisation name on trophy
- Logo displayed on media wall & digital screens during awards
- 10% discount on full-price tickets

INCLUSIONS - ALL SPONSORSHIP LEVELS

In addition to specific sponsorship level inclusions all sponsors receive:

- Logo and links on our WITWA website
- Inclusion across digital event collateral
- Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the event
- Email mentions in our promotional email campaigns to members before and after the event
- Verbal acknowledgements during the events
- Logo displayed on media wall & digital screen during Conference and Awards
- Access to professional photos taken at both the Conference and Awards

AWARD TROPHIES AVAILABLE FOR SPONSORSHIP

SPECIAL CATEGORIES

- Tech [+] Star Award
- Regional Role Model
- Youth Role Model
- Outstanding Senior Leadership
- People's Choice
- Outstanding Allyship

ADDITIONAL CATEGORIES

- Audio Visual Sponsor
- Networking Drinks
- Catering
- Parent Room

TECHNICAL CATEGORIES

- Advocacy, Community & Volunteering
- AI, Robotics, Data & Analytics **SOLD**
- Cyber, Security & Privacy
- Design, Analysis & Product Management
- Architecture, Development & QA **SOLD**
- Creative Technologies
- Entrepreneurship & Innovation
- Delivery, Project Management & IT Support
- Sales, Marketing & Business Support
- STEM Academia & Research **SOLD**
- STEM/ STEAM/ Digital



We invite your organisation to join us as a WitWA partner, sponsor or collaborator to effect meaningful change in 2024.

To become a sponsor or to find out more, reach out to
partnerships@witwa.org.au
www.witwa.org.au/connect/partner-with-us/



2023 TECH [+] CONFERENCE

THE POWER OF DIVERSE INNOVATION

9 NOV 2023 | #SEEHERBEHER #WITWA #TECHPLUS



688 ATTENDEES	33 EVENT SPONSORS & PARTNERS	9 KEYNOTE SPEAKERS
7.2K ACTIVE MEMBERSHIPS	17K SOCIAL MEDIA FOLLOWERS	16 PANEL MEMBERS

OUR SOCIAL IMPACT



2 MILLION
UNIQUE TOTAL REACH

441 TOTAL POSTS
FROM OUR COMMUNITY

7.4 % ENGAGEMENT
RATE ON LINKEDIN

97%
ARE LIKELY TO RETURN IN 2024

98%
FOUND THE CONTENT INFORMATIVE

91%
ARE LIKELY TO RECOMMEND WITWA TO A FRIEND OR COLLEAGUE

Absolutely amazing. I'm so glad I begged my boss to let me come, I have gained such a wealth of knowledge and inspiration. Can't believe you crammed so much into one day, you're incredible!

The WITWA conference is a Must Do in the annual tech calendar! You won't find a better, more inspiring and thought provoking conference in town. Mark the date in your diary and book a table or two. Your team will thank you for it!

THANK YOU TO OUR KEY SPONSORS



2023 TECH [+] AWARDS

10 NOV 2023 | #SEEHERBEHER #WITWA #TECHPLUS

623 ATTENDEES	33 EVENT SPONSORS & PARTNERS	28 AWARD WINNERS	35 AWARD JUDGES
7.2K ACTIVE MEMBERSHIPS	17K SOCIAL MEDIA FOLLOWERS	650+ ROLE MODELS & ALLIES	17 AWARD CATEGORIES

AWARD CATEGORIES

- Advocacy, Community and Volunteering
- Architecture, Development & Quality Assurance
- Delivery Project Management & IT support
- Design, Analysis & Product Management
- Sales, Marketing & Business Support
- STEM/STEAM/Digital Educations in Schools
- Cyber, Security & Privacy
- Entrepreneurship & Innovation
- Outstanding Senior Leadership
- Outstanding Allyship
- Outstanding Regional Role Model
- Outstanding Youth Role Mode
- AI, Robotics, Data & Analytic
- Emerging Technologies
- STEM Academia & Research
- People's Choice
- Tech [+] Star

WORDS FROM OUR AWARD WINNERS

“Winning this award is an absolute privilege. Working with young women across WA, helping them find their path in their careers or empowering their work, is incredibly rewarding. Being celebrated for these efforts means that I am not only recognizing my own achievements but also celebrating the successes of these amazing women on my platform. It's a tribute to the next generation making their mark in our community.”

“I couldn't believe it when Minister Sue Ellery handed me the award – it was a truly incredible moment. Often, we women experience self-doubt and a sense of being an imposter, even while laying the foundation for others. We might lack the confidence to trust in our own worth. My hope is that young girls realise their value early on and seize opportunities without hesitation.”



THANK YOU TO OUR KEY SPONSORS



WHY CHOOSE WITWA?

Don't just take our word for it, let some of our partners spill the beans!



DATA#3

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WOODSIDE

Woodside are proud to partner with WiTWA to further support Women in technology. As our organisation digitally transforms, we recognise the importance of engaging, advancing and building diversity within the technology industry in Western Australia.

JOURNEYONE

We believe that organisations such as WiTWA partnered with companies such as JourneyOne can inspire growth and inclusion of tomorrow's leaders. We are dedicated to the growth and support of our people, and to providing transformational solutions to our clients. When our teams have diversity of thinking, backgrounds, experience and capabilities, we bring different perspectives that put us in a stronger position to deliver our mission of making every journey remarkable.



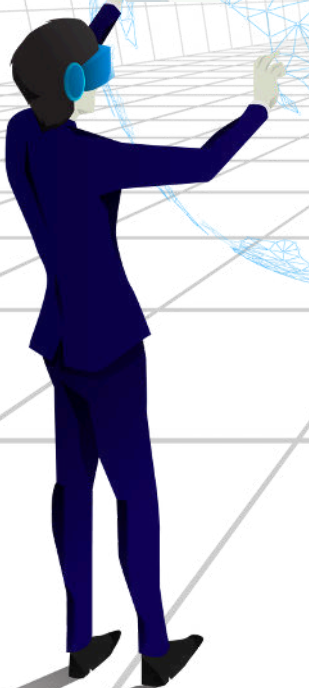


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