



# 2023 TECH [+ ] CONFERENCE

## THE POWER OF DIVERSE INNOVATION

9 NOV 2023 | #SEEHERBEHER #WITWA #TECHPLUS



**688**  
ATTENDEES

**33**  
EVENT SPONSORS & PARTNERS

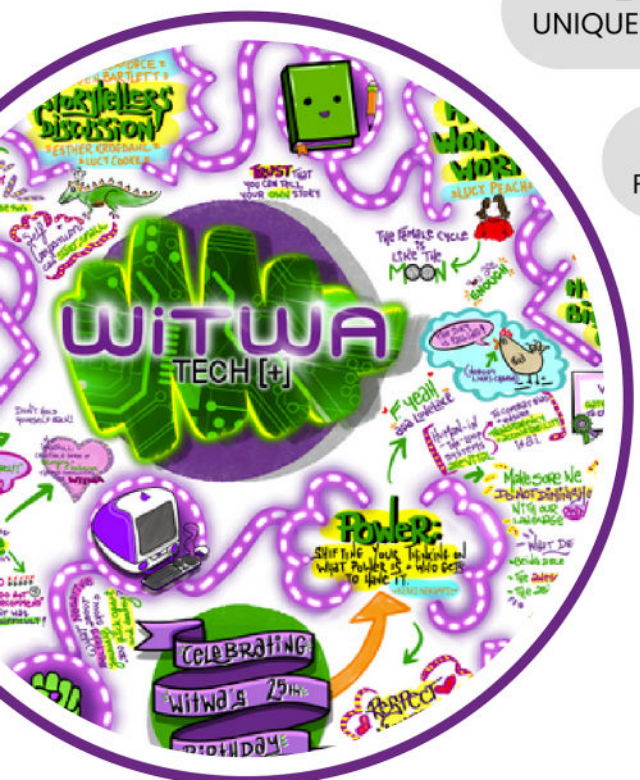
**9**  
KEYNOTE SPEAKERS

**7.2K**  
ACTIVE MEMBERSHIPS

**17K**  
SOCIAL MEDIA FOLLOWERS

**16**  
PANEL MEMBERS

### OUR SOCIAL IMPACT



**2 MILLION**  
UNIQUE TOTAL REACH

**441 TOTAL POSTS**  
FROM OUR COMMUNITY

**7.4 % ENGAGEMENT**  
RATE ON LINKEDIN

### OUR COMMUNITY

Absolutely amazing. I'm so glad I begged my boss to let me come, I have gained such a wealth of knowledge and inspiration. Can't believe you crammed so much into one day, you're incredible!

The WITWA conference is a Must Do in the annual tech calendar! You won't find a better, more inspiring and thought provoking conference in town. Mark the date in your diary and book a table or two. Your team will thank you for it!

**ARE LIKELY TO RETURN IN 2024**



**FOUND THE CONTENT INFORMATIVE**



**ARE LIKELY TO RECOMMEND WITWA TO A FRIEND OR COLLEAGUE**



THANK YOU TO OUR KEY SPONSORS

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# 2023 TECH [+ ] AWARDS

10 NOV 2023 | #SEEHERBEHER #WITWA #TECHPLUS

<b>623</b> ATTENDEES	<b>33</b> EVENT SPONSORS & PARTNERS	<b>28</b> AWARD WINNERS	<b>35</b> AWARD JUDGES
<b>7.2K</b> ACTIVE MEMBERSHIPS	<b>17K</b> SOCIAL MEDIA FOLLOWERS	<b>650+</b> ROLE MODELS & ALLIES	<b>17</b> AWARD CATEGORIES

## AWARD CATEGORIES

- Advocacy, Community and Volunteering
- Architecture, Development & Quality Assurance
- Delivery Project Management & IT support
- Design, Analysis & Product Management
- Sales, Marketing & Business Support
- STEM/STEAM/Digital Educations in Schools
- Cyber, Security & Privacy
- Entrepreneurship & Innovation
- Outstanding Senior Leadership
- Outstanding Allyship
- Outstanding Regional Role Model
- Outstanding Youth Role Mode
- AI, Robotics, Data & Analytic
- Emerging Technologies
- STEM Academia & Research
- People's Choice
- Tech [+ ] Star

## WORDS FROM OUR AWARD WINNERS

“ Winning this award is an absolute privilege. Working with young women across WA, helping them find their path in their careers or empowering their work, is incredibly rewarding. Being celebrated for these efforts means that I am not only recognizing my own achievements but also celebrating the successes of these amazing women on my platform. It's a tribute to the next generation making their mark in our community. ”

“ I couldn't believe it when Minister Sue Ellery handed me the award – it was a truly incredible moment. Often, we women experience self-doubt and a sense of being an imposter, even while laying the foundation for others. We might lack the confidence to trust in our own worth. My hope is that young girls realise their value early on and seize opportunities without hesitation. ”



THANK YOU TO OUR KEY SPONSORS



Department of Jobs, Tourism, Science and Innovation

