

A hand with a pinkish skin tone is pointing its index finger towards the left, interacting with a digital network. The background is a dark blue to purple gradient, overlaid with a complex network of white lines and dots, resembling a molecular or data structure. The dots are of varying sizes and some are highlighted with a soft glow. The hand is positioned in the lower right quadrant, with the finger pointing towards the center-left.

ANNIVERSARY



WOMEN IN TECHNOLOGY WA PARTNERSHIPS

Demonstrate your commitment to your
organisational values of gender
diversity and inclusion.

2023

www.witwa.org.au



WITWA BRINGS TO LIFE

'If you can see her, you can be her'

Join us as a WiTWA partner in 2023 as we celebrate our 25th Anniversary. With such a special milestone, your WiTWA team is pulling out all the stops to ensure this year's Conference and Awards will be praised for years to come.

Our WiTWA partners are socially responsible companies looking to increase their visibility among key industry players and the top talent in WA's tech industry. They ask:

- How can we attract more women to our organisation?
- How can our organisation pave the way for women to grow their careers into leadership roles?
- How can we retain the talented women who work for us?

WiTWA's Tech [+] Conference and Tech [+] Awards provide a unique opportunity to demonstrate your organisation's commitment to diversity, equity and inclusion.

Our Conference is an opportunity for women and allies to learn from industry leaders and change-makers, sharing their experiences and creating meaningful connections.

Our Awards celebrate the talented women we have within the industry, raising their profiles and creating a pipeline of role models to inspire women at all stages of their careers. As we say – if you can see her, you can be her.

WiTWA's unwavering passion for the members we serve ensures we are trusted by thousands of women across WA. We align with organisations like yours that share our values. We use various platforms to amplify your profile to our membership, helping you engage a continuously growing talent pool in WA's tech industry. WiTWA's proven success, and positive impact, see many of our industry partners return year after year to sponsor the Tech [+] Conference and Tech [+] Awards.

"IBM is a proud Partner of WITWA as Diversity and Inclusion and supporting Women in Tech is something we are very passionate about. Leading with our values and beliefs to ensure that everyone can bring their full selves to work, IBM has a continued commitment to advance equity in a global society and partnering with WITWA allows us to collaborate, promote and help increase the number of women in the Tech industry."

With limited spots and a waiting list of sponsors who did not secure a spot last year, we encourage you to confirm your interest quickly.



WiTWA Tech [+] Conference - Thursday 9 November 2023

WiTWA's Conference last year attracted an incredible range of local and interstate speakers, with keynotes from Dr Catherine Ball (Scientific Futurist, Tech Influencer), Lacey Filipich (Financial Educator, Entrepreneur), Astro Kat aka Kat Ross (Founder of the #IncludeHer movement), and Cairo Malet (cyber security professional). This year we intend to soar even higher!

WiTWA Tech [+] Awards - Friday, 10 November 2023

Network and be inspired at the main annual celebration of WA's diverse Tech [+] talent. With 6 Special Categories and 11 Technology [+] Field Categories, this important event amplifies the voice and achievements of the talented women within our industry. It is guaranteed to be a night to remember!



Get in touch with us today at
partnerships@witwa.org.au
so we can promote your wonderful support
across our 2023 events program.

2023

WITWA PARTNERSHIPS

ENGAGEMENTS

TECH [+] CONFERENCE AND TECH [+] AWARDS - SPONSORSHIP LEVELS

Platinum Sponsor

\$30,000 + GST (1 available)

- 16 Conference Tickets (2 tables)
- 14 Awards Tickets
- Prime seating at the Conference, with branding
- Prime exhibition space at that Conference
- Speaking opportunity within the WiTWA calendar of events.
- Banner placement alongside main stage at Conference
- 30% discount on additional tickets
- 4 key initiatives promoted across social platforms & Newsletters

Gold Sponsor

\$20,000 + GST (4 available)

- 8 Conference Tickets (1 table)
- 12 Awards Tickets
- Prime seating at the Conference, with branding
- Prime exhibition space at that Conference
- Speaking opportunity within the WiTWA calendar of events.
- 30% discount on additional tickets
- 2 key initiatives promoted across social platforms & Newsletters

Silver Sponsor

\$10,000 + GST (6 available)

- 6 Conference Tickets
- 6 Awards Tickets
- Exhibit space at the Conference
- 20% discount on additional tickets

Bronze Sponsor

\$5,000 + GST (15 available)

- 4 Conference Tickets
- 4 Awards Tickets
- Banner placement at the Conference
- 10% discount on additional tickets

Awards Trophy Sponsor

\$7,500 + GST (17 available)

- 5 Awards Tickets
- VIP to present your trophy
- Logo/Organisation name on trophy
- Logo displayed on media wall & digital screens during awards
- 10% discount on additional tickets

INCLUSIONS - ALL SPONSORSHIP LEVELS

In addition to specific sponsorship level

inclusions all sponsors receive:

- Logo and links on our WiTWA website
- Inclusion across digital event collateral
- Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the event
- Email mentions in our promotional email campaigns to members before and after the event
- Verbal acknowledgements during the events
- Logo displayed on media wall & digital screen during Conference and Awards
- Access to professional photos taken at both the Conference and Awards



AWARD TROPHIES AVAILABLE FOR SPONSORSHIP

Special Categories:

- Tech [+] Star Award, Regional Role Model, Youth Role Model, Senior Leadership Role Model, People's Choice, Outstanding Allyship

Technical Categories:

- Advocacy, Community & Volunteering,
- AI, Robotics, Data & Analytics
- Cyber, Security & Privacy
- Design, Analysis & Product Management
- Development, DevOps & QA
- Emerging Technologies
- Entrepreneurship & Innovation
- IT Support, Delivery & Infrastructure
- Sales, Marketing & Business Support
- STEM Academia & Research
- STEM/ STEAM/ Digital Education in Schools

Additional Sponsorship Opportunities:

Audio Visual Sponsor

Catering

Networking Drinks

Parent Room

Other (from \$1,000 to \$10,000)

Contact us



We invite your organisation to join us as a WitWA partner, sponsor or collaborator to effect meaningful change in 2023. To become a sponsor or to find out more, scan the QR code on this page or reach out to partnerships@witwa.org.au

www.witwa.org.au/connect/partner-with-us/



WITWA TECH [+] CONFERENCE

17 November 2022

#SEEHERBEHER #TECHPLUS22 #WITWA



700

EVENT
ATTENDEES

13

VIRTUAL
REGIONAL PASSES

39

EVENT SPONSORS
& PARTNERS

9

KEYNOTE
SPEAKERS

13

PANEL
MEMBERS

OVER

7000+

MEMBERSHIPS

OVER

8500+

FOLLOWERS



88%

ARE LIKELY TO
RETURN IN 2023



91.6%

ARE LIKELY TO RECOMMEND WITWA
TO A FRIEND OR COLLEAGUE



87.5%

FOUND THE CONTENT
INFORMATIVE

THE POSITIVE EFFECT ON THE COMMUNITY

motivated
confident **hopeful** energised
connected **good** proud
engaged **inspired** great
included
women optimistic
positive **empowered**



Government of Western Australia
Department of Jobs, Tourism, Science and Innovation



MANY THANKS TO OUR MAJOR SPONSORS

WITWA TECH [+] AWARDS

18 November 2022

#SEEHERBEHER #TECHPLUS22 #WITWA



530

EVENT ATTENDEES

OVER

7000+

MEMBERSHIPS

135

NOMINATIONS RECEIVED

OVER

8500+

SOCIAL MEDIA FOLLOWERS

39

EVENT SPONSORS

650+

ROLE MODELS & ALLIES

35

AWARDS JUDGES

AWARD CATEGORIES

- Advocacy, Community & Volunteering
- AI, Robotics, Data & Analytics
- Cyber, Security & Privacy
- Design, Analysis & Product Management
- Development, DevOps & QA
- Emerging Technologies
- Outstanding Senior Leadership
- Entrepreneurship & Innovations
- IT Support, Delivery & Infrastructure
- Sales, Marketing & Business Support
- Outstanding Allyship
- STEM Academia & Research
- STEM/ STEAM/ Digital Education in Schools
- Outstanding Regional Role Model
- Outstanding Youth Role Model
- People's Choice
- WiTWA Tech [+] Star

WORDS FROM OUR AWARD WINNERS:

"If you can see here you can be her. If you put your foot forward, then there's probably someone else in the room that's similar to you that's going to nominate themselves next year. So yeah, just go for it and believe in yourself."

"It is important to have visibility, good work needs to have a platform and it means a lot to me."

"Absolutely blown away, I didn't see this coming at all and it just it really means a lot to me."

"Go for it! I think it's fantastic to get the recognition and the appreciation that we all deserve."

"The award isn't for me, it's for every single neurodivergent person here tonight."

"Overwhelmed! I wasn't expecting it, so I am very excited. I have my own empowerment app, mental health and wellness app which I created in my bedroom at 17, so this is really exciting."



Government of Western Australia
Department of Jobs, Tourism, Science and Innovation



MANY THANKS TO OUR MAJOR SPONSORS