Job Title: Conference and Awards - Content Writer

Reports To: Conference and Awards Lead

Position Type: Volunteer

Level of Commitment: 1-hour Sub-Committee meeting per month and commitment to attend the Conference and Awards in October 2022. Plus, an average of 2/3 hours per week across the year. Please note; the Conference and Awards team tends to be less hours between the months of November and April (as the team are in planning mode) and ramps up significantly between May and October.

Objective of the position: To turn the Conference and Awards event themes into written content that tells a story, communicates themes and paints an engaging and appealing picture.

WiTWA Purpose

We provide empowerment and community to women to make the tech industry equitable.

By amplifying the voice and contribution of women through positive role modelling, deeper connections, and influencing societal evolutions.

Through industry events, awards, education, corporate programs, and an innovation space.

Why volunteer at WiTWA?

As well as being a key cog in driving a positive social impact for gender equality across WA, you will also benefit from a support network of 35+ WiTWA volunteers to learn from, be championed by, and share your knowledge with. Welcome to your very own personal cheer squad!

WiTWA facilitates industry connections for all its subscribers, and as a WiTWA volunteer, you will have first-hand access to meeting some incredible people in our community.

If that's not enough you also benefit from free tickets to the TechXchange Events, free tickets to the WiTWA [+] Conference, and free tickets to the WiTWA Tech [+] Awards

What are we looking for you to take responsibility for?

Collaborating with the Conference and Awards team to effectively communicate the tone and plan of our annual major events:

- Collaborating and brainstorming event ideas with your sub-committee members
- Contributing your ideas to event themes
- Writing clear marketing copy to promote our major events
- Collating speaker bios to develop copy for event programs and collateral
- Communicating event information to the Comms Team (speaker bios, event theme, etc)
- Collaborating closely with the Communications Sub-Committee to get the message out there

What should you bring to the table?

- Your previous experience in writing copy and content creation
- Your understanding and/or passion for the technology industry
- Your understanding and/or passion for creating a more equitable world
- Your ideas and enthusiasm