

Job Title:	Website Support
Reports To:	Communications Lead
Position Type:	Volunteer
Level of Commitment:	2/3 hours per week, plus monthly WiTWA Communications Meetings (2 hours)
Purpose of the position:	To ensure our website content is up to date and relevant to current initiatives

Why volunteer at WiTWA?

As well as being a key cog in driving a positive social impact for gender equality across WA, you will also benefit from a support network of 25+ WiTWA volunteers to learn from, be championed by, and share your knowledge with. Welcome to your very own personal cheer squad!

WiTWA facilitates industry connections for all its subscribers, and as a WiTWA volunteer, you will have first-hand access to meeting some incredible people in our community.

If that's not enough you also benefit from free tickets to the TechXchange Events, free ticket to the WiTWA Tech [+] Conference, and free ticket to the WiTWA Tech [+] Awards.

What are we looking for you to take responsibility of?

Updating our website visual and written content using Wordpress including:

- Maintaining our role models page - showcasing the wonderful talent of WA
- Promoting our monthly TechXchange events
- Pre and post content writing for our conference and awards
- Partnering with our Diversity & Inclusion team to develop content for our new corporate portal
- Creating content for our volunteer information page
- Collaborating with the wider WiTWA volunteer network to collate content for the website
- Promotion of WA success stories - "if you can see her, you can be her"
- Contributing to the overall WiTWA Communications Strategy
- Sharing ideas and strategies to create an informative and supportive website

What should you bring to the table?

- Prior experience working with Wordpress (or equivalent)
- An understanding and/or passion for the technology industry
- An understanding and/or passion for creating a more equitable world
- An understanding of marketing content strategies
- An understanding of marketing branding and aligning voice/tone/theming across all communication platforms (web, social, email, etc)