

Job Title:	Graphic Designer
Reports To:	Communications Lead
Position Type:	Volunteer
Level of Commitment:	2/3 hours per week, plus monthly WiTWA Communications Meetings (2 hours)
Purpose of the position:	To conceptualise and create inspiring brand design templates and collateral for social media, website, comms, events and initiatives.

Why volunteer at WiTWA?

As well as being a key cog in driving a positive social impact for gender equality across WA, you will also benefit from a support network of 25+ WiTWA volunteers to learn from, be championed by, and share your knowledge with. Welcome to your very own personal cheer squad!

WiTWA facilitates industry connections for all its subscribers, and as a WiTWA volunteer, you will have first-hand access to meeting some incredible people in our community.

If that's not enough you also benefit from free tickets to the TechXchange Events, free ticket to the WiTWA Tech [+] Conference, and free ticket to the WiTWA Tech [+] Awards.

What are we looking for you to take responsibility of?

Design WiTWA and Techtrails branded visual content, including:

- EDM banners
- Social media content
- Brochures
- Website assets
- Infographics
- Event banners

Collaborating with the wider WiTWA volunteer network to understand their requirements and translate these into on brand visual content.

Contributing to the overall WiTWA Communications Strategy at our Communications Sub-Committee meetings.

What should you bring to the table?

- Prior experience working with Canva and InDesign
- An understanding and/or passion for the technology industry
- An understanding and/or passion for creating a more equitable world
- An understanding of marketing content strategies
- An understanding of marketing branding and aligning voice/tone/theming across all communication platforms (web, social, email, etc)