

WITWA is generously supported by



techtrails technology partner is



techtrails is a WITWA initiative designed to encourage high school students to consider careers in science and technology.

Catering to schools located in outer metropolitan, regional & remote WA, the goal of our program is to increase awareness of the many lucrative opportunities present in the broader science and technology industries.

Utilising Scitech's Technology Out Reach program, and its TechnoTruck to deliver hands-on workshops for students in grades 9 through 11, the techtrails program is conducted as an incursion, bringing experienced volunteers into the school environment.

The techtrails initiative is endorsed by



Knowledge Influence Support

CHAMBER OF COMMERCE AND INDUSTRY  
WESTERN AUSTRALIA



## The Challenge

Last year WITWA made two significant decisions:

- If we could not get funding to provide elaborate careers showcases, we could still accomplish a lot by taking our show on the road and running small incursions at schools.
- Nearly all sectors of the science and technology industries are experiencing a shortage of qualified people. It became apparent that we had to widen the scope of our program and include boys as well as girls.

## The Format

We decided to target schools classified as outer metropolitan, rural, and remote. Working on the success of our earlier Career Showcase, *Go Girl, Go for IT*, we know we want to provide a combination of information and “hands on” experiences for the kids. Importantly, we also know we need to put young professionals on stage to present their experiences. Gilmour College in Kwinana immediately put their hand up to participate in a pilot program.

## Partnership with Scitech

We have partnered with Scitech to provide the practical portion for our project. They have launched their new TechnoTruck, a mobile experience aimed at school kids as part of their Technology Out Reach program. They will provide the hands on technology experience, then we will guide and inform the kids about career pathways. We rebranded our project to **techtrails**.

## How You Can Help

WITWA is a volunteer organisation with little or no funding. We are passionate about promoting science and technology careers to youth, especially in areas where opportunities might not be abundant. If you are interested in working on our **techtrails** project or can help with funding in any way, please contact us. We have the experience, now we just need your help to make it happen.

## How you can get involved with **techtrails**?

Here are just a few ways you can get involved:

- Sponsor packages to help with the many expenses
- Sponsor packages to donate time and expertise to help in delivering the program
- Sponsor a member of your staff who can engage with students and go to schools to share the exciting opportunities available
- In-kind sponsorship, in the form of prizes and give-aways we can put into showbags for the students

## How you can get involved with **WITWA**?

As a not-for-profit, 100% volunteer organisation WITWA needs all the support it can get to keep our initiatives on track. You can help us by:

- Becoming a FREE subscriber
- Attend our events
- Becoming a sponsor - Bronze, Silver, Gold & Platinum packages are available ranging from \$500 to \$5000. The many benefits include free entry to events, corporate presence on the WITWA website, and speaker opportunities.

## Contact

Marjolein Towler  
- Chair WITWA  
phone: (08)9417 3628  
mobile: 0402 143 628, or  
email: [chair@witwa.org.au](mailto:chair@witwa.org.au)

Jan Bryson  
- techtrails project manager  
phone: (08) 9245 6575  
mobile: 0403 444 044  
email: [jan@witwa.org.au](mailto:jan@witwa.org.au)

